

THE CHEDI CLUB

TANAH GAJAH, UBUD, BALI

FOR IMMEDIATE RELEASE

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Green Globe Certified Silver for The Chedi Club at Tanah Gajah, Ubud

Ubud, Bali, September 29th, 2009 – The Chedi Club at Tanah Gajah has achieved the prestigious Green Globe Certified Silver status under the Green Globe Earthcheck Certification programme managed by EC3 Global. The global programme recognises The Chedi Club at Tanah Gajah's commitment to operating at the world's highest environmental standard.

Prior to achieving Certification, The Chedi Club at Tanah Gajah successfully Benchmarked using the Earthcheck™ tool, against key environmental indicators including energy and water consumption, total waste production and community commitment.

The Chedi Club at Tanah Gajah chose to demonstrate their commitment to the environment by undertaking Certification – the highest level of the Green Globe programme as managed by EC3 Global. The Certification process involves either an onsite audit or offsite assessment by an EC3 Global approved independent third party Green Globe Auditor. The successful completion of the Certification process demonstrates The Chedi Club at Tanah Gajah's strong commitment to the principles of environmental sustainability.

About Green Globe

The Green Globe program as managed by EC3 Global is the worldwide Benchmarking, Certification and performance improvement system assisting the travel and tourism industry to attain sustainability. Green Globe with Earthcheck science inside provides a certification system that responds directly to the major environmental problems facing the planet, including climate change, waste reduction and non-renewable resource management. The Green Globe brand is used under licence from Green Globe Limited and Green Globe International, Inc.

Stewart Moore, CEO of EC3 Global says: "I am delighted that The Chedi Club at Tanah Gajah has achieved Certified Silver status. The Chedi Club at Tanah Gajah is a prime example of an organisation committed to environmentally sustainable tourism. They have demonstrated through a variety of initiatives, that their business and its employees can make a difference by reducing their environmental impact. The commitment they have shown by participating in the Green Globe programme underpinned by Earthcheck™ science and the achievements they have made within the programme set an example for other businesses to follow."

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About The Chedi Club at Tanah Gajah, Ubud

The Chedi Club at Tanah Gajah, Ubud, Bali, resting within an exclusive private estate in a breathtaking rural setting officially opened on 1st July 2004.

The accommodation comprises twenty self-contained suites and villas, leisurely spread throughout a substantial five hectares of magical gardens, encompassed by an infinite vista of rice fields unbroken by borders or fences. Three splendid One-Bedroom Spa Villas and nine One-Bedroom Pool Villas, in addition to the stunning Two-Bedroom Estate Villa and seven One-Bedroom Suites. The interiors are cleverly blend contemporary sophisticated elegance with the traditions, romance and ambience of Bali. Each is thoughtfully decorated and furnished with artistic flair, graceful furniture and local artefacts from the Hadiprana collection.

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