

For immediate release

DIVE AND DINE WITH COUSTEAU AT SONEVA FUSHI

Six Senses Bangkok Hub - 4th August 2010, Soneva Fushi has announced today a unique collaboration up with Fabien Cousteau, to help highlight the plight of marine conservation concerns in the Maldives.

Fabien Cousteau, the 43 year old grandson of the legendary oceanographer Jacques Cousteau, will be staying at Six Senses' flagship resort Soneva Fushi in October 2010 to help improve awareness of mankind's overuse of marine resources and how we can treat our oceans more sustainably. Fabien will also be offering Soneva Fushi guests the exclusive opportunity to dive and dine with him and hear about his fascinating childhood growing up as a Cousteau.

"The overfishing of oceanic and reef species such as tuna, groupers and lobsters is becoming a concern in the Maldivian waters with the growth of the local tourism industry and increasing numbers of visitors and locals. Soneva Fushi has always been cautious not to feature any endangered species on its menus, closely monitors its fish consumption and thereby helps prevent negative impacts on nature's assets. However, more awareness-raising and sustainable farming initiatives are key if the Maldivian sea life is to exist in its full glory in the future." said Soneva Fushi's resident marine biologist Anke Hofmeister.

In keeping with the legacy of his grandfather, Fabien is also an aquatic filmmaker and oceanographic explorer and runs a charity called Plant A Fish that engages local communities around the world toward stewardship and restoration efforts in their marine environment www.plantafish.org

"The team at Plant A Fish is thrilled to collaborate on a sea life restoration partnership with Soneva Fushi by Six Senses, a resort renowned for its socially and environmentally conscious values and initiatives. This autumn, we'll be investigating fundraising efforts that will help restore endemic marine populations to the Maldives, one of which we hope will include a large-scale lobster rehabilitation project," commented Cousteau.

For interviews with either Anke Hofmeister or Fabien Cousteau, please email Sophy Williams, Soneva PR/Marketing Manager sophy@sixsenses.com



Soneva Fushi marine biologist

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<http://www.sixsenses.com/primage/marine-biologist.jpg>



Fabien Cousteau

Photo by Carrie Vonderhaar

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Editor's Note:

Six Senses is a resort and spa management and development company established in 1995, which manages resorts under the brand names Soneva, Six Senses and Evason, plus Six Senses Spas and Six Senses Destination Spas.

Six Senses SLOW LIFE positioning philosophy:

**Sustainable-Local-Organic-Wholesome Learning-Inspiring-Fun-Experiences.*

Soneva by Six Senses - Intelligent Luxury.

Soneva is committed to offer luxuries of the highest international standard in an environment that nurtures the indigenous feel in design, architecture and service; fusing nature with guest experiences and creating destinations unto themselves. A Soneva resort has a limited number of accommodations, all offering generous personal space.

Six Senses

Attention to detail and a focus on the reality of the destination together with modern architecture provides generous personal space and presents an uncompromised standard of luxury. Six Senses offers individual style with a unique and diverse design personality, and a strong sense of community.

Six Senses Spas

Six Senses Spa - a key element of all Six Senses properties, offers a wide range of holistic wellness, rejuvenation and beauty treatments administered under the guidance of expert therapists. Six Senses Spas are also hosted by prestigious hotels and resorts in many other locations.

Six Senses Destination Spas

Six Senses Destination Spas are dedicated to transforming the lifestyle of their guests through a complete immersion into healthy and mindful living. Personal life-passages are created for each guest, supported by a regime of activities and organic cuisine.

Evason introduces a collection of unique resorts that follow the Six Senses philosophy of uncompromised responsibility to the environment and to the community. Family friendly, these properties also present a strong value focus while offering a vast array of guest services, personal attention and facilities.