

Press Release

GHM Appoints Clement Koh Vice-President Sales and Marketing

(Singapore, June 1, 2010) – GHM, a global leader in the hospitality industry renowned for its exclusive and stylish hotels and resorts worldwide, has announced the appointment of Mr. Clement Koh as Vice-President Sales and Marketing.

Mr. Koh was formerly Vice-President Sales and Marketing Asia Pacific for The Mandarin Oriental Hotel Group and was invited to join the GHM team after an extensive and illustrious career with MOHG and Marriott International throughout S.E. Asia. Mr. Koh will be based at the group's headquarters in Singapore.

Fluent in English and Mandarin, Mr. Koh brings a wealth of knowledge and expertise in a diverse range of sales, marketing, PR, communications and branding competencies specifically related to the luxury hospitality segment. In his new capacity, Mr Koh is responsible for the overall strategic S&M planning of all existing and new GHM properties including business relationships with all travel and trade partners and representatives.

Hans Jenni, Director and President of GHM said, "Clement's impressive professional background and his assertive personality will certainly ensure that GHM continues to be positioned with high visibility in the top tier of the market and that we also launch all our future projects successfully."

Commenting on his new role, Clement Koh said, "I have been admiring GHM's philosophy, it's personalized service culture and stunning collection of resorts and hotels around the world for many years and I am now very excited to be given this opportunity to join such a talented and passionate team of individuals."

Of Singaporean nationality, Clement attended the Singapore Hotel Association Educational and Training Center where he majored in Hotel Management and subsequently attended a scholarship program at Cornell University in Ithaca, New York. His proficiency and desire to expand his scope of responsibilities has been acknowledged through career stints in Singapore, Korea, Thailand and Hong Kong.

Note to Editors:

About GHM

Established in 1992, GHM (General Hotels Management) is a market leader in conceptualising, developing and operating an exclusive group of hotels and resorts worldwide. With its expansive portfolio and several more in the pipeline, GHM prides itself in providing guests with a distinctive lifestyle experience that is unrivalled.

Each GHM resort and hotel is one of a kind, possessing distinctive concepts and design elements. The signature GHM style is best defined through “Asian-inspired designs with delicate details”.

GHM’s portfolio of properties includes The Setai (Miami Beach), The Datai (Langkawi, Malaysia), The Legian & The Club at The Legian (Bali), The Nam Hai (Vietnam), The Strand (Myanmar), The Chedi Club at Tanah Gajah – Ubud (Bali), The Chedi – Muscat (Oman) and The Chedi - Chiang Mai (Thailand).

GHM properties currently under development include the following hotels and resorts worldwide:

- The Nizuc in Riviera Maya, Mexico
- The Ananti Club, Seoul
- The Malkai, Barka, Oman
- The Chedi, Cairo
- The Chedi, Jordan
- The Chedi, Andermatt, Switzerland
- The Chedi, Kilada Hills, Greece
- The Chedi, Thracian Cliffs, Cape Kaliakra, Bulgaria
- The Chedi, Tamouda Bay, Morocco
- The Chedi, Taiping Lake, China
- The Chedi, Suzhou, China

The Company also provides a full range of hotel management services. For more information please visit www.ghmhotels.com

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