

# MOLORI PRIVATE RETREATS

## **GREG LEDERLE OF MOLORI PRIVATE RETREATS NAMED ONE OF THE TOP AFRICAN GUIDES AT INDABA 2010**

**JOHANNESBURG, SOUTH AFRICA (JUNE 2010)** – Molori Private Retreats is delighted to announce the achievement of Greg Lederle, safari guide for the company's Molori Safari Lodge retreat in South Africa, in the 2010 Welcome Awards at the Indaba Travel Show. Widely recognized as the premier tourism service excellence awards in South Africa, the Welcome Awards awarded Mr. Lederle the title of Best Tourist Guide on a national level, recognizing Mr. Lederle's experience as a tourist guide and vast expertise of the tourism products in the area. The Welcome Awards selects winners in categories ranging from accommodation and tour operators to tourist attractions and travel agencies and features a judging panel comprised by notable experts in the South African tourism sector, as well as government leaders and other national business dignitaries.

Having worked in many of South Africa's leading game reserves and lodges, including as a Trails Guide in the world-famous Kruger National Park, Greg Lederle's invaluable knowledge on dangerous game, nature conservation, and African wildlife makes him an asset to Molori Safari Lodge, where he and his wife Riana were recruited to work in 2005. At Molori, which is situated in the malaria-free Madikwe Game Reserve, the Lederles were responsible for opening the Lodge and putting the necessary structure and staff in place, as well as providing the necessary training. In five years, Greg and Riana Lederle have taken what was previously a private retreat for the owners' friends, family and business associates and made it the most exclusive game lodge in South Africa, renowned for every aspect of luxury, comfort and an exceptional guiding experience. Since Molori Safari Lodge's official opening in January 2009, Greg Lederle has guided celebrities such as John Travolta and Kate Moss and Kenyan Prime Minister Raila Odinga through the African bush, offering insight on its many natural wonders.

The word "molori" means "to dream" in seTswana, and at Molori Safari Lodge guests are encouraged to live out their wildest wanderlust dreams and experience the vast African landscape through activities such as game drives, in which guests can spy remarkable animal species such as the endangered cheetah, brown hyena, herds of elephant and prides of lion. After an exhilarating day outside, guests can retreat back to the chic five-suite Lodge and relax on the Star Deck overlooking the water hole, which frequently attracts elephants in search of a cool drink, or enjoy true South African *braai* at Molori's Boma. There is also the Molori Spa & Fitness Center, where guests can be pampered amidst the natural beauty of the surrounding African bush.

Since his victory at the 2010 Welcome Awards, photographs of Lederle have been featured on billboards in South Africa and the newly opened Gautrain stations in Sandton, Johannesburg, welcoming tourists from around the world in town for the World Cup. Lederle is currently studying further within the guiding and conservation industry and has been invited to serve on numerous committees and panels, including the Field Guides Association of South Africa and the African Safari Lodge Foundation. In addition, Lederle has again been invited to enter next year's Welcome Awards in further recognition of his efforts to raise the bar on service delivery within the South African tourist guiding community.

For more information, please visit [www.molori.com](http://www.molori.com).

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