



THE RANCH
AT ROCK CREEK

The Ranch at Rock Creek Introduces Bill Griffon, General Manager

The Ranch at Rock Creek, a new luxury guest ranch in Montana, has hired a new general manager with past ties to the West.

“I didn’t realize how much I would miss living in Montana when I left a few years ago. Then when I heard about The Ranch at Rock Creek, the opportunity to return and be part of such a unique property was an easy decision,” says William Griffon, The Ranch’s new GM.

The Ranch’s owners were searching for someone who not only had a proven background in managing upscale destinations, but who also embraced the outdoors, and simply ‘got it’ when it came to the kind of unique experiences that they wanted to share with their guests.

During 14 years with the Hyatt Hotels Corporation, Griffon held managerial positions in locations ranging from Waikoloa, Hawaii to Washington, D.C. After a position as general manager at The Lodge at Sea Island (GA), his first tenure in Montana was as a vice president at the prestigious Yellowstone Club in Big Sky, after which he became the general manager at the Seven Falls Golf and River Club in North Carolina. But even after spending years living in some of the prettiest parts of the country, the West continued to resonate for Griffon.

“When I began driving the gravel road down along Rock Creek on my way to The Ranch, and got to see its meadows and mountains firsthand, I immediately knew this place had something different, something truly original to introduce to even veteran travelers,” he recalls.

“The chance to offer remarkably upscale amenities in a smaller-scale setting—compared to what most of us have experienced on the coasts, for example—was impossible to resist.” Griffon also saw right away that the owners were committed to quality, and ‘doing it right’ from the start. “It’s a place built on passion, not numbers.”

While Griffon will be charged with helping to shape every aspect of The Ranch at Rock Creek, he’s quick to point out that it’s really not about him.

“I’m very much looking forward to sharing our scenery, our staff, our activities and our amenities with guests—because I think they’re really going to be amazed at what we have going on way out here in the mountains of Montana.”

The Ranch at Rock Creek is slated for a grand opening in May of 2010. For more information, visit www.theranchatrockcreek.com or email info@theranchatrockcreek.com